



### Secrets to Winning a Scholarship

provides practical, clear and concise advice about how to find and win scholarships and fellowships. Brought to you by Fastweb, the leading free scholarship matching service, this book gives you the insider insights and expert tips you need to improve your chances of winning a scholarship. Learn strategies for increasing the number of scholarship matches, writing more memorable scholarship essays,

acing the scholarship interview and maximizing your chances of winning a scholarship. Let Secrets to Winning a Scholarship help you go for the gold with unique information and advice about winning scholarships from one of the nation's leading experts.

### About the Author

Mark Kantrowitz is a nationally recognized expert on student financial aid and scholarships. Mark is the Publisher of Fastweb.com and FinAid.org, the leading web sites for planning and paying for college. Quoted daily in national newspapers, Mark has been called to testify before Congress about financial aid, scholarships and student loans on several occasions. Mark is a member of the board of directors of the National Scholarship Providers Association, a member of the editorial board of the Council on Law in Higher Education and a member of the editorial advisory board of Bottom Line/Personal. Mark shares his expertise with students and parents as "Ask the Financial Coach" on the Newsweek Education web site and through the weekly Ask Kantro column on Fastweb.

### About Fastweb

Fastweb is the oldest and most popular free scholarship matching service, with more than 1.5 million scholarships totaling over \$3.4 billion. Students create a personalized background profile and receive a list of scholarships matching their skills and interests. As the most frequently updated source of scholarship information, Fastweb automatically notifies students when new scholarships that match their profiles are added to the database. In addition to being the go-to destination for finding scholarships, Fastweb also provides information and expert advice about student financial aid, jobs and internships. One out of three college-bound seniors use the site, and more than 50 million\* members have benefitted from Fastweb's free information and services.

\*9 million are active users of the site

### Reviews of Secrets to Winning a Scholarship

*"Mark has an encyclopedic knowledge of college financing that I have valued for years. In this book he delivers clear advice on exactly what you need to do (and not do!) to increase your odds of landing a scholarship; from how to find scholarships that can be a good match, to how to nail the interview with the scholarship committee. Mark's ready to help you lower your college costs. What are you waiting for?"*

– **Suze Orman**, Personal Finance Expert

*"Mark Kantrowitz, the foremost expert on student financial aid and Publisher of Fastweb.com and FinAid.org, has just released Secrets to Winning a Scholarship, a book that is certain to be a worthwhile investment."*

– Farnoosh Torabi, **Credit.com**

*"Winning private college scholarships can certainly help make college more affordable. A handy resource to turn to is a new book, Secrets to Winning a Scholarship, by Mark Kantrowitz, publisher of Fastweb."*

– Lynn O'Shaughnessy, **US News & World Report**

*"Kantrowitz's new book, Secrets to Winning a Scholarship (available Feb. 8) is required reading for anyone interested in reducing their expected debt load or the financial burden on their parents."*

– Ashleigh Patterson, **Reuters**

*"Secrets to Winning a Scholarship is packed with resources on where to find and apply for these scholarships, as well as tips on how to better your chances at winning them."*

– Sonja Stewart, **Parenting Squad**

*"Secrets to Winning a Scholarship pulls together valuable strategies developed by Mr. Kantrowitz, a nationally recognized expert in financial aid."*

– Eleanor Chute, **Pittsburgh Post-Gazette**

*"The book offers straightforward tips on finding and maximizing the chances of winning scholarships and fellowships from sources other than colleges, as well as advice on writing scholarship essays and conducting interviews."*

– Laura Rowley, **Yahoo! Finance**

*"Mark Kantrowitz seems to have the knack for helping students and their families reach scholarship sponsors."*

– Nicole Charky, **WalletPop (AOL)**

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